

Indianapolis

**40 Distributor
Companies
Expected**

Group Merchandising Conference

May 6 - 9, 2024

Embassy Suites Downtown • Indianapolis, Indiana

The 2024 Group Merchandising Conference will be May 6-9 at the Embassy Suites Downtown in Indianapolis, Indiana. The highlight of the conference is 30 minute private, scheduled appointments with Distributor buyers visiting each Manufacturer's living room suite.

Manufacturers set up their living room suites to combine merchandising display with exhibits, sample product, literature and information to assist Distributor buyers in purchasing retail displays, supplier promotions, new products and targeted assortments. The GMC is a great venue for both new group suppliers and long-time group vendors.

For more information please contact:

Michele Simes at 720.875.2219 (direct)
or at michele.simes@hdaworks.com
www.groupmerchandisingconference.com

Schedule at a Glance

Mon., May 6

Arrivals, check-in and suite set-up
Distributor Meeting 4:00 – 6:00 pm
Welcome Reception 6:00 – 7:00 pm
Dinner on own

Tues., May 7

Breakfast
Scheduled 30-Minute
Appointments 7:30 am – 5:30 pm
Lunch 12:00 pm
Group Reception & Food Stations
6:30 – 8:30 pm

Wed., May 8

Breakfast
Scheduled 30-Minute
Appointments 7:30 am – 5:30 pm
Lunch 12:00 pm
Closing Reception 6:00 – 7:00 pm
Dinner on own

Thurs., May 9

Departures

HDA
HARDLINES DISTRIBUTION ALLIANCE