

Group Merchandising Conference

June 20 - 23, 2022

Embassy Suites Buckhead • Atlanta, Georgia

40 Distributor Companies Expected



The 2022 Group Merchandising Conference will be June 20-23 at the Embassy Suites Buckhead in Atlanta, Georgia. The highlight of the conference is 30 minute private, scheduled appointments with Distributor buyers visiting each Manufacturer's living room suite.

Manufacturers set up their living room suites to combine merchandising display with exhibits, sample product, literature and information to assist Distributor buyers in purchasing retail displays, supplier promotions, new products and targeted assortments. The GMC is a great venue for both new group suppliers and long-time group vendors.

For more information please contact:
Michele Simes at 720.875.2219 (direct)
or at michele.simes@hdaworks.com

Schedule at a Glance

Mon., June 20	Arrivals, check-in and suite set-up Opening Reception 6:00 – 7:00 pm
Tues., June 21	Breakfast Scheduled 30-Minute Appointments 7:30 am – 5:30 pm Lunch 12:00 pm Group Reception & Food Stations 6:30 – 8:30 pm
Wed., June 22	Breakfast Scheduled 30-Minute Appointments 7:30 am – 5:30 pm Lunch 12:00 pm Closing Reception 6:00 – 7:00 pm
Thurs., June 23	Departures